



Sponsor/Exhibitor/Player Package

Golf Tournament

Thursday, October 5, 2017

12:00 pm – 4:00 pm



Topgolf

**1500 Andrews Pkway
Allen, TX 75002**

**NAIFA-Dallas
16990 Dallas Parkway
Suite 212
Dallas, TX 75248**

Phone: (972) 991-2364

www.naifadallas.org

Who is NAIFA-Dallas?

NAIFA-Dallas is the Dallas affiliate of the National Association of Insurance and Financial Advisors (NAIFA). Our local association is 100+ years old and currently has 400+ members. Our members are professionals in the following practice specialties: life insurance & annuities, health insurance & employee benefits, multiline insurance, and financial advising & investments.

The golf tournament will be a half-day event on **Thursday, October 5th. Registration will begin at 11:30am, lunch at 12:00pm, and practice at 12:30 pm, with prizes and awards at 3:30pm.** The tournament will be held at the beautiful **TopGolf at 1500 Andrews Parkway, Allen, TX 75002.** All golf tournament funds will be used to further the education and program functions of our association.

How will the event be promoted?

This event will be promoted at each monthly NAIFA meeting until the event, in our *Financial Advisor News (FAN)* magazine and in the event section of our website (www.naifadallas.org). We will also promote the event in a similar fashion among other NAIFA associations in the North Texas area and to the members of sister DFW associations. We also expect our sponsors to promote the event with their constituents who may or may not be members of these organizations.

What is the expected attendance?

We expect to have approximately 60-70 participants in this year's event.

Why Sponsor this event?

EXPOSURE! Sponsoring the annual NAIFA-Dallas golf tournament will provide the opportunity for your company to reach your key clientele. This is a premier event in the insurance and financial advising business in Dallas, and you can reach the approximately 60-70 top professionals and managers in these fields. This event will be one of the best ways to engage and market your brand with our organization.

What is the registration fee?

\$80 per player early bird rate (if paid by 9/15/17) includes:

Registration; lunch buffet; golf bay time; warm up session before tournament; awards and prizes. Golf clubs provided or you may bring your own.

\$90 per player (if paid after 9/15/17)

Title Sponsor Event Information - \$1,000 (3 available)

Benefits:

- 6 player positions for the tournament (including per player package on page 2)
- A 1/2 page ad in the *Financial Advisor News* for 3 months (\$600 value)
- Complementary drink tickets for your team
- Spotlight commercial during the Awards Ceremony
- Recognition and announcements at meetings until Tournament time
- Reserved bay and sponsorship signage
- Recognition in the *Financial Advisor News* until tournament time
- Recognition on the PowerPoint presentation during the Awards Ceremony
- Includes 6 lunches
- \$500 deposit due at contract signing and balance due on 9/15/17

Bay Sponsor Event Information - \$500 (only 10 available)

Benefits:

- 6 player positions for the tournament (including per player package on page 2)
- Reserved bay and sponsorship signage
- Recognition in the *Financial Advisor News* until tournament time
- Recognition in a PowerPoint presentation during the Awards Ceremony
- Includes 6 lunches
- \$250 deposit due at contract signing and balance due on 9/15/17

Table Sponsor Event Information - \$250 (10 Available)

Benefits:

- **Includes 2 lunches**
- **Six-foot table and 2 chairs**
- **Sponsorship signage**
- **Recognition in the *Financial Advisor News* until tournament time**
- **Recognition in a PowerPoint presentation during the Awards Ceremony**
- **\$125 deposit due at contract signing and balance due on 9/15/17**

NAIFA - Dallas Golf Tournament

Thursday – October 5, 2017

Sponsor & Player Commitment

Our firm applies for approval as a sponsor for the NAIFA-Dallas Golf Tournament as is evidenced by the signature of our authorized representative.

(Please Print)

Company Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Authorized Representative: _____ Title: _____

Signature of Authorized Representative

Promotional Items Contact Information:

Name: _____ Title: _____

Street Address: _____

City, State, Zip _____

Phone: _____ Fax: _____

Email Address: _____

Sponsor Level Desired:

Title Sponsor \$1500

Bay Sponsor \$500 Table Sponsor \$250

\$80 per player (if paid by 9/15/17)

\$90 per player (if paid after 9/15/17)

\$ _____ enclosed (Make checks payable to: NAIFA-Dallas) or

Bill my Credit Card (Visa, MC, AMEX) Zip code on billing statement: _____

Name of Card Holder: _____

Credit Card No: _____ Exp Date: _____ Amount: _____

(Signature of Card Holder) Return this form and payment to:

NAIFA – Dallas
Attention: Golf Tournament 2017
16990 Dallas Parkway, #212
Dallas, TX 75248
Phone: (972) 991-2364
ktrue@naifadallas.org

Registration for Team Members

Name: _____	Name: _____
Company: _____	Company: _____
Occupation: _____	Occupation: _____
Address: _____	Address: _____
City/State/Zip: _____	City/State/Zip: _____
Cell: _____	Cell: _____
Phone: _____	Phone: _____
Fax: _____	Fax: _____
E-mail: _____	E-mail: _____

Name: _____	Name: _____
Company: _____	Company: _____
Occupation: _____	Occupation: _____
Address: _____	Address: _____
City/State/Zip: _____	City/State/Zip: _____
Cell: _____	Cell: _____
Phone: _____	Phone: _____
Fax: _____	Fax: _____
E-mail: _____	E-mail: _____

Name: _____	Name: _____
Company: _____	Company: _____
Occupation: _____	Occupation: _____
Address: _____	Address: _____
City/State/Zip: _____	City/State/Zip: _____
Cell: _____	Cell: _____
Phone: _____	Phone: _____
Fax: _____	Fax: _____
E-mail: _____	E-mail: _____

For More Information Contact:

Matt Robertson

817-266-8356

matt.lifeinsurance@yahoo.com

Or

Cheri Stanwix

214-455-6623

stanwixinsurance@gmail.com

Or

Jay Noble

469-998-7500

jnoble@farmersagent.com

To Register Securely Online with a Credit Card, go to:

www.naifadallas.org

Or

Scan and E-mail Registration Forms to:

Karen True

ktrue@naifadallas.org

Mail Registration Forms to:

NAIFA-Dallas