

**October 28, 2021**  
**NAIFA-Dallas Luncheon and Education Class**  
**Speaker Bios**

**V. Eric Couch** is a member of the *Forbes Finance Council*, an international award-winning speaker, coach and best-selling author AND a member of NAIFA-Dallas. For 20 years, Mr. Couch has been a nationally acclaimed expert on retirement planning. As the advisor to advisors, he has built a national network of financial professionals who work tirelessly to educate retirees on safe money, having protected over \$1B in the last 5 years. Eric has shared the stage with Martha Stewart, Ice-T and Coco, Michael Gerber (E-Myth), George Ross (Trump's attorney) and most recently Nigel Farage, speaking at recognizable locations like the London Stock Exchange, Carnegie Hall, NASDAQ, NY Academy of Medicine and Oxford University. He also hosts the podcast, *Living a Legacy*, where he interviews celebrities and amazing people on how they use their influence to make the world better by actively living their legacy. Guests include Les Brown, Kevin Harrington, Kathy Ireland, Clint Black, Jack Canfield, George Lopez and many more. Eric and his wife, Catherine, have been married for over 20 years and jointly own ProVision Brokerage in Dallas. They have two children, two golden retrievers and a sassy cat.

For over 31 years, **Roger Cantu** has worked exclusively with the Care Solutions, 15 years with the creator of them, Golden Rule Insurance, and the last eleven under OneAmerica. Roger works with independent marketing organization (IMO) and the brokerage general agencies (BGA) under them to grow the Care Solutions product line of OneAmerica. He provides sales training to the BGA's wholesaling team and assists with workshops and other functions to support the growth of Care Solutions within their organization. He earned several long-term care designations. He has a Bachelor of Science degree in Business Administration from Central Michigan University. A resident of Plano, Roger is married and has four children.